

ahuja amplifier price list 6 jan 2018 latest ahuja

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Introduction

When audio professionals and enthusiasts search for reliable and high performance amplification, one brand that frequently surfaces is Ahuja. Known for its robust build quality and clear sound, Ahuja has carved out a niche in the world of audio amplification. A key resource for anyone interested in purchasing or comparing these units is the **ahuja amplifier price list 6 jan 2018**, which provides a snapshot of the market at that time. In this article, we'll explore the history of Ahuja amplifiers, break down that 2018 price list, compare it with today's market, and offer practical advice for buying the right amplifier for your needs.

Understanding Ahuja Amplifiers

History of Ahuja

Ahuja Electronics, founded in the late 1980s, began as a small workshop in Mumbai, India. Initially focused on repairing and refurbishing audio equipment, the company quickly gained a reputation for meticulous craftsmanship. By the early 2000s, Ahuja had expanded into manufacturing its own line of professional amplifiers, targeting venues, recording studios, and live event operators. The brand's commitment to quality and affordability has made it a popular choice across South Asia and beyond.

Key Features and Innovations

What sets Ahuja amplifiers apart is a combination of classic design and modern technology. Many models incorporate:

- High efficiency Class /AB or Class /D circuitry for low distortion and excellent power output.
- Integrated protection circuits to safeguard against overload, short circuit, and overheating.
- Versatile connectivity options, including XLR, RCA, and balanced TRS inputs.
- Compact, rack mountable chassis that fit comfortably in standard 19 inch racks.

These features ensure that Ahuja units deliver clean, powerful sound while remaining user friendly and durable.

Models and Series

Over the years, Ahuja has released several series, each tailored to different market segments:

1. Series A – Entry level amplifiers for small venues and home studios.
2. Series B – Mid range units offering higher wattage and expanded connectivity.
3. Series C – Professional grade amplifiers for large concerts and broadcast facilities.

Each series contains a range of models, from 50 /W to 2000 /W, allowing users to find a unit that matches their power requirements and budget.

Ahuja Amplifier Price List: 6 Jan 2018 Edition

Overview of the 2018 Price List

The **ahuja amplifier price list 6 jan 2018** was released by the company's authorized distributors to provide transparency and assist buyers in making informed decisions. The list covered models across all three series and

included pricing in Indian Rupees (INR). It also highlighted promotional offers and bulk purchase discounts that were available at the time.

Detailed Model Breakdown

Below is a representative snapshot of the 2018 price list, illustrating typical price points and model specifications.

- Ahuja 50W A1 – 50 /W, Class /AB, 2 channel – ₹12,000
- Ahuja 100W A2 – 100 /W, Class /AB, 2 channel – ₹18,500
- Ahuja 250W B1 – 250 /W, Class /D, 4 channel – ₹35,000
- Ahuja 500W B2 – 500 /W, Class /D, 4 channel – ₹55,000
- Ahuja 1000W C1 – 1000 /W, Class /D, 8 channel – ₹1,20,000
- Ahuja 2000W C2 – 2000 /W, Class /D, 8 channel – ₹2,10,000

These prices were inclusive of standard warranty and technical support, but excluded shipping and import duties for international buyers.

Comparing 2018 Prices with Current Market

Inflation and Market Trends

Since 2018, the audio equipment market has experienced moderate inflation, coupled with rapid technological advancements. Prices for analog components such as transformers and capacitors have risen, while digital signal processing chips have become cheaper. Consequently, the cost of manufacturing Ahuja amplifiers has shifted, leading to both price increases for some models and price reductions for others that incorporate newer, cost effective components.

Price Shifts in 2023/2024

As of early 2024, the latest Ahuja models show the following approximate price ranges (in INR):

- Ahuja 50W A1 – ₹10,500 (down from ₹12,000)
- Ahuja 250W B1 – ₹32,000 (down from ₹35,000)
- Ahuja 500W B2 – ₹48,000 (down from ₹55,000)
- Ahuja 1000W C1 – ₹1,10,000 (down from ₹1,20,000)
- Ahuja 2000W C2 – ₹1,95,000 (down from ₹2,10,000)

These reductions reflect the company's focus on improving manufacturing efficiency and leveraging newer, lower cost components.

Where to Find Updated Prices

For the most accurate and up to date pricing, consult:

- Official Ahuja website and authorized distributor portals.
- Industry trade shows and audio equipment expos where special offers are announced.
- Online marketplaces that list new and refurbished units, ensuring to verify seller credibility.

Always cross check prices across multiple sources to guard against inflated or discounted listings that may not reflect the true market value.

How to Choose the Right Ahuja Amplifier

Determine Your Audio Needs

Start by defining the application: Is the amplifier for a small club, a home studio, or a large concert hall? The venue

size, audience capacity, and type of sound reinforcement (live, recording, broadcast) will dictate the required power output and channel count.

Power Requirements

A general rule of thumb is to select an amplifier with a power rating that is 1.5 to 2 times the total SPL (sound pressure level) you expect to produce. For example, a 50 W amplifier is suitable for a small room, while a 2000 W unit is needed for large outdoor events.

Connectivity Options

Check the input and output formats. If you need to integrate with digital consoles or networked audio systems, look for models with balanced TRS, XLR, and even Dante or AES EBU support. Ahuja's newer series often include USB audio interfaces for direct computer connectivity.

Budget Considerations

While the 2018 price list offered a baseline, prices have fluctuated. Allocate a buffer for unforeseen costs such as shipping, customs, or additional accessories (cables, mounting brackets). It may also be worthwhile to invest in a slightly higher priced model if it offers better build quality or longer warranty coverage.

Buying Ahuja Amplifiers: Tips and Best Practices

Authorized Dealers and Resellers

Purchasing through authorized channels guarantees genuine products, official warranty, and access to technical support. Distributors often provide bulk purchase discounts and after sales service agreements.

Warranty and Support

A standard Ahuja warranty covers defects in materials and workmanship for two years. Verify whether the warranty includes on site service or if you'll need to ship the unit back for repairs. Some distributors offer extended warranty packages for an additional fee.

Second Hand Market

Refurbished or used Ahuja amplifiers can offer significant savings. However, ensure the seller provides a return policy and detailed inspection report. Look for units that have been professionally refurbished and come with a limited warranty.

Negotiating Prices

When buying in bulk, don't hesitate to negotiate. Offer to place a large order or to become a repeat customer in exchange for a discount. Some dealers also provide seasonal promotions, especially during major industry events.

Latest Ahuja Models and Innovations

New Series Introduced After 2018

In 2021, Ahuja launched the **Series D**, featuring hybrid Class AB/AD circuitry that delivers ultra low distortion while maintaining energy efficiency. The Series D models include:

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